

## Press Release

# Schneider Electric India Foundation launches participative educational program for school children in 6 cities

**Bangalore, India, July 17, 2014** – Schneider Electric India Foundation (SEIF) today announced the launch of a participative educational program for school children on energy saving. The programme which is a joint initiative by Conserve my Planet ( a hallmark program within the Schneider Electric India Foundation ) in partnership with School Health Annual Report Program (SHARP) in 6 major cities of India for the academic year 2014—15.

The launch has been marked with the capacity building program for the selected 62 schools from 6 cities, Bangalore, Chennai, Hyderabad, Kolkata, Mumbai and Haryana, with more than 120 teachers deputed from the esteemed school campuses will undergo a training on two modules on energy saving- Conserve at Home and Campus from 17<sup>th</sup> July 2014 till 30<sup>th</sup> July 2014 in 6 cities of India.

The teachers than train the selected students from Grade 5-7 , 10 to 13 years of students at each campuses who will be called as the “ Green Ambassadors” to sensitize the school and communities on energy saving through fun filled sessions and activities in and outside the school campuses.

**Speaking on this occasion, Dr. Shalini Sarin, Country Partner- VP HR & CSR, Schneider Electric India said,** “Energy and climate change are crucial challenges for our planet. It is possible to achieve more with fewer resources, starting now! By supporting innovative projects like Conserve My Planet for the school children, the Schneider Electric Foundation is committed to helping find solutions ”.

The Program Conserve My Planet has been designed to address this global issue while giving back to the society. The non commercial and not for profit program aims to address the crucial energy crises and to educate young minds about the importance of conserving energy and protecting the environment. All the participating prestigious schools are hand-picked exclusively for the program and stand together as a proud community called Green Republic. All selected students of the Green Republic are called Green Ambassadors. The students who are trained as Green Ambassadors are channelized to make the most of their energy while enjoying Conservation a fun and happening way of life.

The program Conserve My Planet has reached its length and breadth reaching across 6 major cities of India covering more than 14000 trained Green Ambassadors, reaching across 264 Member schools and 528 Green teacher coordinators, 28000 + Green Parents who have been active in spreading the message of saving energy and environment so called Green Republic, a community which has been sensitized towards conservation of resources in the campus as well as in the community.

### **About Partners:**

#### **School Health Annual Report Program**

**School Health Annual Report Programme (SHARP)** is a non-govt. organization (NGO) which was started in 1998 with an objective of providing healthy and a hygienic environment to Government/ Government Aided/Public/Private schools children and committed to provide healthy environment to them. SHARP has started

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with schools and now being a pioneer in school health, also caters the community by reaching the poorest of the poor by working at the grass root level.

<http://www.schoolindia.org/>

### **Schneider Electric India Foundation**

Schneider Electric India Foundation is a social commitment of Schneider Electric in India established in March 2008 under the aegis of Schneider Electric Foundation, France. The aim of the foundation is to help people change their lives through access to energy. The Schneider Electric India Foundation focuses on education, entrepreneurship, employment, electrification, and emergency.

<http://seifoundation.schneider-electric.com/in/>

### **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centres & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the Group's 150,000-plus employees achieved sales of €24 billion in 2013 through an active commitment to help individuals and organizations make the most of their energy.

### **For more information please contact:**

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