

SE Catalyst Program

A Volunteer Movement for Change



Being a Catalyst

Is it all selfless?

Skill development

Always wanted to learn about sustainability? It's the NEW HOT TOPIC! Being a SE Catalyst helps you learn new skills, keep skills sharp, or use existing skills in new ways.

Career exploration

Regardless of your age or career level, Being a SE Catalyst will introduce you to new people. Never underestimate the power of networking; this offers the opportunity to cross paths as well as quickly bond—with people from across SE (which in SE Development terminology – we call EXPOSURE)

Personal growth

Need a spark of motivation in your day to day life? Need to work off some stress? What is a better way?

Have an impact

Last but most certainly not least, being a SE catalyst is one of the best ways we know of making a difference – all in the easy access of your workplace! Whatever your passion, however you get involved, you leave a lasting impact!

Being a Catalyst for Change ...with focused effort!

Bringing
STRUCTURE
to Volunteer Program



Creating Premium **OPPORTUNITIES**
for Change

First things first!

Bringing
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SE Catalyst Community

What is this SE Catalyst Community?

This is SE India's structured volunteering initiative supporting employees and the communities where they serve. Through this program, we are able to contribute expertise and products to build and sustain strong communities. This is a focused and coordinated effort intended to help volunteers give their best.

Who can volunteer?

All full time employees of SE (DVC as well as NDVC)

SE Catalyst Community

What are the different ways in which I can volunteer?

Infrastructure



Village Electrification

- Installing Panels
- Educating Villagers
- Helping them self sustain the electricity
- Identifying unelectrified villages for Rural electrification



Skill



Teacher's Mission Training

- Skill building for Electricians and Mentoring
- Placement Assistance, entrepreneurship assistance
- Auditing Electrician training center



Engagement



- Internal Social Engagement Programs like Joy of Giving, Sustainability week etc
- External Engagement Programs with Schools like Conserve my Planet



SE Catalyst Community

What does SE hope to accomplish with this program?

SE Catalyst Community is responsive to the needs of the Bottom of the Pyramid and, with the involvement of employees as volunteers, contributes to helping people everywhere around the world make most of their energy – which is in line with SE mission globally. SE enables its volunteers to bring their own skills and passion into their area of involvement and to apply their zeal and creativity into enabling SE reach closer to its goal of contributing to the sustainability of the planet.

Do employees get time off/ extra credit to volunteer?

SE catalysts are not paid for their time. SE encourages managers to guide the employees so they can be not only strong contributors in the workplace but also the community.

None of the volunteer activities get added to your performance goals.

SE Catalyst Community

How do I nominate myself for the program?

- ✓ Discuss your interest & time commitment with your manager.
- ✓ Please fill up the template given at : http://seifoundation.schneider-electric.com/in/index.php?option=com_content&view=article&id=11&Itemid=11
- ✓ Please sign up by sending it as an email to the following Email Address

IN.SEIF@schneider-electric.com

SE Catalyst Community

When I volunteer, are my travel expenses (i.e. petrol, parking, meals, etc.) reimbursable?

When you volunteer, you are doing so on your own time. Local travel expenses incurred during volunteer work are not reimbursable.

For inter state travel, regular domestic policy reimbursement applies

What form of recognition does the Program provide?

The foundation will recognize '**Catalysts of the month**'.

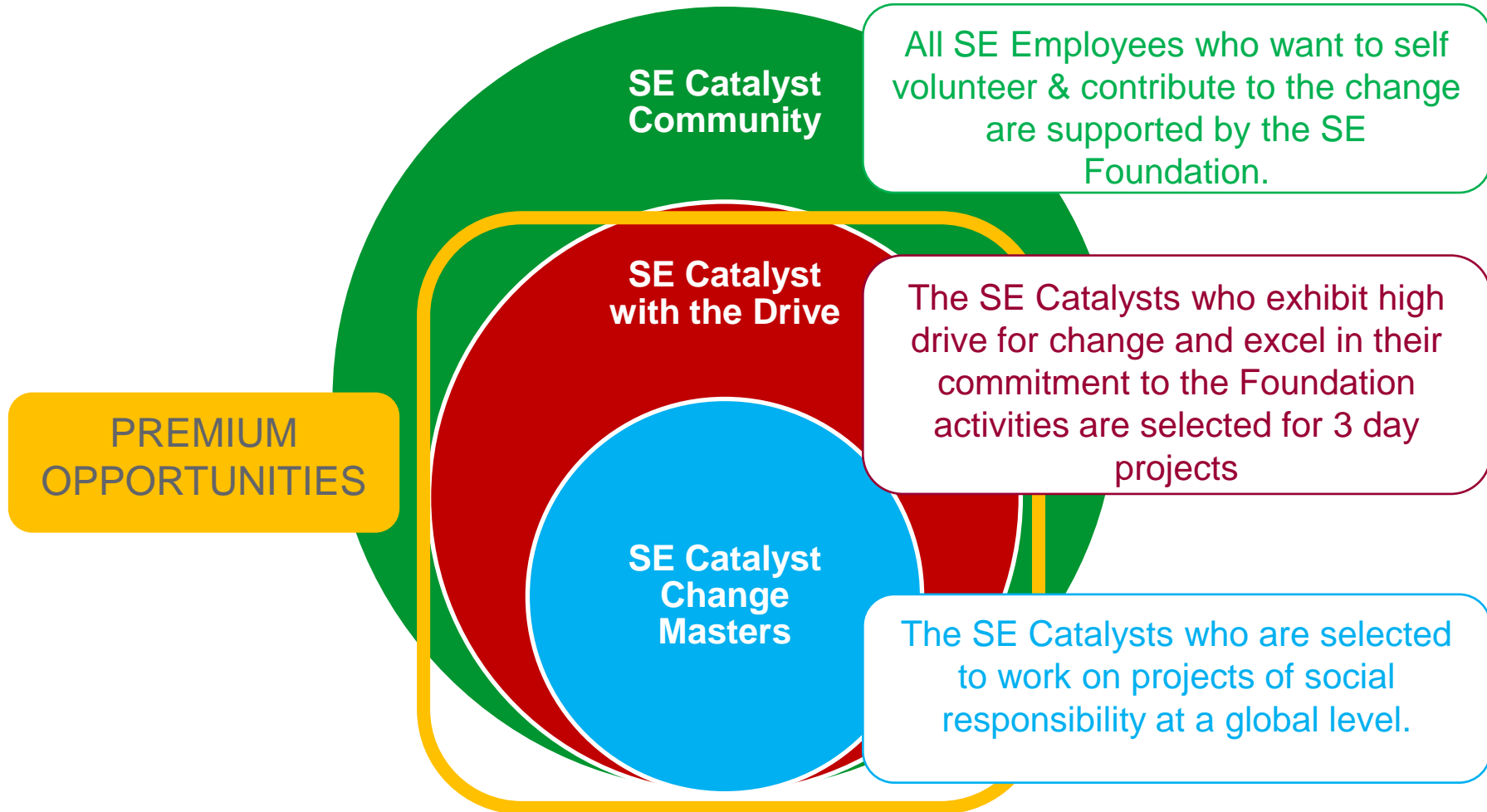
The 'Catalysts of the month' will get premium opportunities to participate in the CHANGE movement

OPPORTUNITIES are earned!



Being a SE Catalyst

Your Commitment does not go unnoticed!



SE Catalysts with the Drive

- An exclusive opportunity to participate in Community Capability Building Projects at a Country level. For EXAMPLE (depending on availability) :-
 - Managing awareness camps in the villages (along with Village Electrification)
 - Representing SE Foundation in external forums on CSR
 - Fund raising camps & projects
- Upto 3 Days on Organization Time
 - SE Foundation gives you upto **3 days off** to carry out outbound & onsite community building activities to take your passion to the NEXT level (Refer to the abovementioned examples)
- The FACE of the Foundation
 - You are featured on the external and internal websites for your contributions

SE Catalyst Change Masters Program

The Program

- The Catalysts with the Drive who have exceeded their commitment to the chosen cause to work on international projects
- Selected through an interview process with the Senior management team

Remuneration system

- Home Country → Fully Salary + Travel
- Host Country → Subsistence Allowance + Lodging

Duration of the program

- 1-4 weeks depending on the opportunity available

SE Catalyst Program

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Infrastructure



Village Electrification Volunteering

On-Site

- Installing Home Lighting System
- Involving entrepreneurs and students from electrical training centers for volunteering
- Educating Villagers on the working of the system
- Helping them self sustain and motivate them to take good care for the systems

Off-Site

- Identifying un-electrified villages for Rural electrification
- Help the local Entrepreneur to reach out to the attached distributors and teach them on after sales service and teach them how to grow their business.
- Assist them if they have any other issues apart from Electricity by providing them opportunities with partners or vendors.
- Help CSR team to build a sustainable model for them like online tracking system ,or any other tool which could help us.
- Monitoring electrified villages
- Engaging Local Government bodies during & after Installation (Panchayath Development Officer)
- Encouraging Local Print & TV Media to SUSTAINABLE publishing on electrification activity



Building Skill



Teacher's Mission Training

- A Platform for our current and retired employees for the mutual Exchange of knowledge by creating better learning opportunities at our electrician training centers.
- Volunteering to Design the training content and finalize the duration, duties, time for delivery of training at the training centers.
- Volunteering to Enhance skill building for Electricians, by mentoring, placement and entrepreneurship assistance
- Volunteering to Impart Behavioral and technical modules to the young electrician trainees and be a catalyst in their life.
- Auditing Electrician training center

Log into www.teachers.schneider-electric.org as volunteer create your professional profile and respond to the missions posted by SEIF training partners on the website.



Building Skill



Support to Entrepreneurs

Train/Mentor
Entrepreneurs

BCS/Retail

- Train Entrepreneurs in Battery Charging Station operations
- Mentor in Basic Selling Skills enabling them to Sell

Village Electrification

- Mentor Entrepreneurs from Village Electrification in handling product requirements of the village users

Volunteer can gain first hand experience of mentoring an Entrepreneur by providing him the appropriate support through direct interaction

Entrepreneur is motivated to grow in his operations as well as there is improvement retention of entrepreneurs with guidance from SEI Mentors

Social Engagement



Conserve My Planet

- **Influencing young minds through various fun filled events and projects inculcating strong habits on energy conservation.**
- **External Engagement Programs with Schools**
- **Refer the neighborhood schools**
- **Volunteering opportunities during Conserve My Planet programs in schools such as**
 - Inductions programs, Teachers Capacity building program, Green Cop, Green Rally's, School Championship and the Green Championship
 - Represent as SEIF Evaluators to the neighborhood schools during competitions.
 - Be a Subject Matter Specialist- visit our Green Republic as the subject matter expert and interact with our Green Ambassadors on energy efficiency.

Social Engagement



SE India Scholarships

- Helping students of the underprivileged families financially from selected Engg.colleges by providing Scholarship in 2nd, 3rd and 4th year of Engg.
- Be a representative / SPOC on behalf of SEIF and take conduct final interviews with the shortlisted candidates and their respective colleges
- Give local support / assistance wherein scholarship students approach to seek clarifications
- Help SEIF by being a mediator between the SEIF and scholarship students by arranging a small scale event at office area to hand-over the scholarship cheques
- Also act as an counselor / mentor and give guidance to students in regards to their future careers
- Volunteers are also welcome to sponsor one Scholarship student
- Arrange and invite scholarship students to our respective offices during CSR events. This will help in building good relationship with the Scholars
- Invite the Scholarship students to our nearby Electrician Training centres where they can attend a day's session to get the feel of how the system works.

A Social Commitment of Schneider Electric in India

Mission: “To help people change their life through Access to Energy”

STRATEGIC FOCUS AREAS

Education



- Electrician training for unemployed youth
- Scholarship to poor students for engineering
- Conserve My Planet Program

Employment

- Employment support to trained electricians

Entrepreneurship

- Facilitate trained electricians with a “start up kit” and entrepreneur training to run a business.

Emergency during Natural disasters



Spreading Happiness Foundation

Rural Electrification

Lighting of houses without electricity with Solar Home Lighting Systems.



Our Accomplishments ...

- **Education** : 156 electrician training centres across 21 states in India, 1 exclusive women electrician training centre in Chennai, 19481 unemployed youth trained, 70% placement , 55 scholarships to 15 engineering colleges in India.
- **Employment** : 70% trained electricians employed
- **Entrepreneurship** : 284 trained entrepreneurs supported to start their own business in their villages
- **Electrification** : 6408 households are illuminated by solar home lighting systems benefitting 31,896 villagers.

Conserve My Planet...

• Influencing the young :



Make the most of
your energy™



Schneider
Electric