

# Schneider Electric India Foundation

## Helping people change their lives through access to energy

**E**nergy and climate change are crucial challenges for our planet. It is possible to achieve more with fewer resources, starting now! By supporting innovative projects, the Schneider Electric Foundation is committed to helping find solutions.

1.3 billion People have no access to Electricity. They earn less than 2 dollars per day. Schneider Electric India has developed a sustainable program to bring safe, clean electricity to the people who need it the most. BIPBOP is an acronym for Business, Innovation and People at the Bottom of the Pyramid, is working towards sponsoring electrician training for 45,000 people from the 'Bottom of the Pyramid' by 2015. This



will empower them to support their families and build their future.

### The social Charter of Schneider Electric India Foundation:

Since 2008, The Schneider Electric India Foundation has been supporting various CSR initiatives to empower the rural communities in order to make them get access to electricity. The aim of the foundation is to help people change their lives through access to energy. The long term mission of Schneider Electric is to empower local communities to acquire long term competencies to maintain and develop access to energy solutions.

The Schneider Electric India Foundation is focusing on 5 E's and

creating transformation in every corner of the country.

- Education
- Entrepreneurship
- Employment
- Electrification
- Emergency

### EDUCATION:

#### Electrician Training Program:

Schneider Electric India Foundation has developed a sustainable program to bring safe and clean electricity for people who need it most. To achieve this objective Schneider Electric India Foundation sponsor training of young people from the bottom of the pyramid in electrical skills After completion of the training, Schneider electric India foundation assists the trainees to get employed. The Schneider electric India Foundation has partnered with 19 training partners in the field of Electrical training by imparting the skills to more than 24600 trained electricians

so far in 163 training centers in 21 states.

#### Scholarship:

The novel initiative of scholarship to under privileged engineering student was introduced in 2009. The aim of this initiative is "To help them shape their dreams by providing scholarships to deserving candidates in the field of Engineering". Second year engineering students are eligible to apply for the scholarships. The Schneider Electric India Foundation has offered 55 Scholarships to 17 Engineering colleges.

#### Conserve My Planet:

Schneider Electric India Foundation as a part of its social charter has deployed a participative educational program for the students of classes 5 to 7th Grade (10 -13 yrs age group).

The Program Conserve My Planet has been designed to address the energy crisis while giving back to the society.





The non commercial and not for profit program aims to address the crucial energy crises and to educate young minds about the importance of conserving energy and protecting the environment.

The program Conserve My Planet has reached its length and breadth reaching across 6 major cities of India covering more than 17000+ trained Green Ambassadors, reaching across 264 Member schools and 528 Green teacher coordinators, 34000+ Green Parents who have been active in spreading the message of saving energy and environment so called Green Republic, a community which has been sensitized towards conservation of resources in the campus as well as in the community.

**Schneider Electric Teachers Program:**

Schneider Electric India Foundation



wanted to go even beyond by creating the Schneider Electric Teachers Association. This Association mobilizes the capabilities of current and retired employees of Schneider Electric. With the support from training partners of Schneider Electric India Foundation who provide education and vocational training focused on energy access. The enthusiastic subject matter experts from Schneider Electric from its various entities have contributed skills by conducting 63 Missions at the training center so far in India and contributing more than 200 Hours of training at the training centers.

**ENTREPRENEURSHIP:**

Schneider Electric India Foundation helps facilitate trained electricians with a "Start up Kit" and an entrepreneur training to run their own business;

This project supports socio economic activities like

- School and college going children can read and right during night
- Income generating activities like handicrafts, weaving, selling in markets during late evening etc.



- Lighting up during festivals, marriage, late evening/ night functions etc and enjoy a quality life.

Schneider Electric India Foundation has 291 active entrepreneurs to its reedit who are helping society at the bottom of the pyramid.

**EMPLOYMENT:**



The foundation chooses to be engaged in the area of employment. It believes in making a difference in the communities where we work and live and tries its best to keep in touch with



a real life conditions in the local markets. In tune with this one of the objectives of the foundation is to contribute fully towards building careers of underprivileged youth in rural areas.

The foundation has endeavored towards the establishment of electrical training centers which help provide unemployed youth with skills needed to be a professional electrician. The network connects young people with rural background and thereby provides them an opportunity to start on a career path. For most of these young people, integrating profession into their lives would be difficult without such support. 70% of the trained electricians are employed.

### RURAL ELECTRIFICATION:

Rural electrification is one of the key focus areas of Schneider Electric India Foundations.



The objective of Rural electrification is:

- Facilitate access to electricity in very remote areas without grid supply.
- Providing better access to safe and clean energy

Through these initiatives the foundation reaches out to underprivileged families in the rural

areas and helps them:-

- In performing better in education
- In improving their health conditions
- In their overall socio economic development

The Schneider Electric India Foundation has enlightened the darker side of India by identifying the villages in completely off grid locations, thus by helping more than 7000 households wherein more than 34000 employees have been benefitted directly by the program.

### Emergency during natural Disasters:

Schneider Electric Foundation is responsive during the crucial times of disaster. This support can be towards the restoration of substations or providing clean drinking water by installing solar water pump. In the past Schneider Electric got together a ten member execution center team that reached berhampur, Orissa with necessary equipments within 48 hours and restored power supply in four 33/11 KV Substations which were affected by Cyclone Phailin. Similarly 3-sub stations were restored in Uttarakhand area which were severely damaged due to floods. Katuru village in Ganjam district was affected by Phailin devastation that hit Orissa in Oct 2013. With no grid supply villagers were facing issues to manage drinking water supply. Schneider Electric India Foundation intervention by installing water of Sun in the village impacted approximately 2000 lives positively.

### Other Initiatives:

### Schneider Electric India Foundation joins hands with The Art of Living Prison SMART Program in rehabilitation of prisoners through skill development

This initiative "Smart Prison" helps

them to develop employable skills and a hope to return back to the society in building a career for themselves. The vision of this program is to deliver its unique stress management training to prison inmates, individuals on parole, at risk and incarcerated youth and victims of crime. The program teaches essential life & technical skills that enable individuals to accept responsibility for past actions and to handle future conflict and stressful situations successfully.

The Prison SMART program was introduced in Tihar Jail in 1999. The Prison SMART Programme aims to transform the lives of people working in or incarcerated within the criminal justice system. Prison SMART teaches skills that reduce stress, heal trauma and provides practical knowledge of how to handle negative emotions in order to live to one's highest potential and contribute to society in a positive way.

So far the lives of more than 3, 50,000 prison inmates have been transformed through the 'Prison Smart' programs.

### About Schneider Electric :

*Schneider Electric is a global specialist in energy management, providing an integrated approach through the solutions across multiple market segments, including leadership positions in utilities & infrastructures, industries & machine manufacturers, residential and non-residential buildings, data centers & networks, focused on making energy safe, reliable, efficient, productive and green.*

*We are into manufacturing products for electrical distribution, electric lighting systems and energy optimization. Schneider Electric India Private Limited is a 100% subsidiary of Schneider Electric Industries (SAS).*

*Schneider Electric has more than 19,000 employees working in India among which more than 1000 work in Research and Development. We have 31 global manufacturing plants located in India.*