



Schneider Electric India



“Corporate Social Responsibility is at the very core of Schneider Electric's culture and strategy. At Schneider Electric it has always been our endeavour to contribute in a positive way towards the society we are living in. Schneider Electric's BipBop, which stands for Business, Innovation & People at the Base Of the Pyramid, has

developed a sustainable programme to bring safe, clean electricity to the people who need it most worldwide. With the strong willingness to involve local communities and local stakeholders in each country, the BipBop programme aims to provide sustainable access to electricity.

Our Schneider Electric India Foundation is focusing on education, entrepreneurship, employment, electrification and emergency. The aim of the Foundation is to help people change their lives through ‘Access to Energy’. Our most recent initiative has been the setting up of ‘Spreading Happiness’, a non-profit organisation, to provide access to energy (rural electrification) by installing solar home lighting systems. This program will benefit over 25,000 villagers in India in the initial phase. We have collaborated with cricket icon Sachin Tendulkar for this initiative. Through this initiative we hope to help people in remote parts to have access to an affordable and green lighting system after sunset so that they can use their time productively”

Mr Anil Chaudhry
Managing Director and Country President
Schneider Electric India

About the Company

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centres & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the Group's 140,000 plus employees achieved sales of 24 billion euros in 2012, through an active

commitment to help individuals and organizations make the most of their energy.

CSR Initiatives

Schneider Electric India Foundation is focusing on 5E and creating transformation in every corner of country.

Education
Entrepreneurship
Employment
Electrification
Emergency

Education:-

Electrician Training Program: Schneider Electric India Foundation has developed a sustainable programme to bring safe and clean electricity to people who need it most worldwide. To achieve this objective we sponsor training of young people from the bottom of pyramid in electrical skills. After completion of the training, Schneider Electric India Foundation assists the trainees to get employed.

Scholarship: The novel initiative of scholarship to underprivileged engineering students was introduced in 2009 by Schneider Electric India Foundation. The aim of this initiative is "To help them shape their dreams by providing scholarships to deserving candidates in the field of Engineering". Second year engineering students are eligible to apply for this scholarship.

Conserve My Planet: All of us face socio-environmental dilemmas such as reducing our carbon footprints, controlling greenhouse gas emissions and adopting energy efficiency solutions in our daily operations. At the same time we do not want to compromise on the speed and quality of our daily activities. This has become a new age predicament. To help address this, Schneider Electric India Foundation as part of its social charter has deployed a participative educational program called Conserve My Planet for children across the world. Conserve My Planet is an educational, energy-saving program for K-12 schools. This fun behavioral modification program motivates students, teachers and staff to take an active role in encouraging smart, efficient energy use in school and at home. By learning and teaching others about sustainable energy practices, participants see that they can individually make a difference, in terms of both energy bills and the well-being of the environment. As a global specialist in energy management, and with experience saving energy in U.S. schools for over 17 years, Schneider Electric is able to guide schools through the most cost effective and

environmentally friendly ways of saving energy all while helping teach students to do the same.

Teachers Programme: Schneider Electric and its Foundation wanted to go even further by creating the Schneider Electric Teachers Association. This association mobilizes the capabilities of current and retired staff who with support from training partners of Schneider Electric Foundation provide education and vocational training focused on energy access.

Entrepreneurship:-

Schneider Electric India Foundation helps facilitate trained electricians with a “start up kit” and an entrepreneur training to run their own business.

This project supports socio-economic activities like:

- School and college going children can read and write during the night
- Income generating activities like handicrafts, weaving, selling in market late evening etc
- Lighting up during festivals, marriage, late evening/night functions etc and enjoy a quality life

Employment:-

The foundation chooses to be engaged in the area of employment. It believes in making a difference in the communities where we work and live and tries its best to keep in touch with real-life conditions in local markets. In tune with this, one of the objectives of the foundation is to contribute fully towards building careers of underprivileged youth in rural areas.

The foundation has endeavoured towards the establishment of electrical training centres which help provide unemployed youth with skills needed to be a professional electrician. The network connects young people with rural background and thereby provides them an opportunity to start on a career path. For most of these young people, integrating a profession into their lives would be difficult without such support.

Rural Electrification:-

Rural Electrification is one of the key focus areas of Schneider Electric India Foundations.

The objective of Rural Electrification is:

- Facilitate access to electricity in very remote areas without grid supply
- Providing better access to safe and clean energy



Through this initiative the foundation reaches out to underprivileged families in the rural areas and helps them:-

- In performing better in education
- In improving their health conditions
- In their overall social economic development

‘Spreading Happiness’ initiative - Sachin Tendulkar and Schneider Electric India have come together for ‘Spreading Happiness’, a non-profit organisation, to provide access to energy (rural electrification) by installing solar home lighting systems for the benefit of over 25,000 villagers in India in the initial phase. The starting point of the initiative was Sachin’s introduction to Schneider Electric’s In-Diya Lighting System – an innovative, affordable and flexible solution to bring reliable, efficient and green lighting to people living with no or unreliable electricity. In-Diya is a specially designed LED based lighting system that can operate on main power supply and/or solar power, and provides backup ranging from 8 – 15 hours for indoor use.



In-Diya can illuminate a room of 12’X12’ for all normal activities and provide 50,000 hours of lighting across its life-cycle.

Emergency during natural disasters

A natural disaster is a major adverse event resulting from natural processes of the earth like floods, earthquakes, tsunamis and other geologic processes. A natural disaster can cause loss of life or property damage, and typically leaves some economic damage in its wake, the severity of which depends on the affected population's resilience, or ability to recover.

Schneider Electric is always ready to support during these crucial times of disaster. This support can be towards the restoration of substation or providing clean drinking water by installing solar water pump.

In the past, Schneider Electric got together a ten member execution centre team that reached Berhampur, Orissa with necessary equipment within 48 hours and restored power supply in four 33/11 KV substations, which were affected by cyclone Phailin. Similarly, 3 Sub-stations were restored in Uttarakhand area which were severely damaged due to floods.

Katuru village in Ganjam district was affected by the Phailin cyclone devastation that hit Orissa in Oct 2013. With no grid supply, villagers were facing issues to manage drinking

water supply. Schneider Electric India Foundation intervention by installing water of sun in the v impacted approximately 2000 lives positively.

